

SPONSORSHIP DELIVERABLES

OPTION-1

TITLE (DIAMOND) SPONSOR

"ABC presents UTTAR PRADESH ARCHITECTURE CONCLAVE & EXPO 2024"
@ Rs.20.0 Lakhs

1. Official status of the TITLE SPONSOR of the event.
2. There will be only 1 Title sponsor.
3. Logo and message to be carried in all promotional advertisements in leading newspapers under respective category.
4. Logo will be carried as ABC presents "UTTAR PRADESH ARCHITECTURE CONCLAVE & EXPO 2024".
5. Complimentary fully furnished largest booth of 81 SqM at most prominent location.
6. Name & Logo to appear prominently on all event print/digital/audible collaterals.
7. One big panel on Pre-publicity van to be branded with Sponsor AD/Message.
8. Brand jingle and corporate films will be played during pre-publicity on the Van multiple times.
9. Logo will be carried on all Event branding, branded gates, exclusive banners, flex boards, flags etc.
10. Engagement activities can be planned through participatory games and product demonstrations with the Target Group.
11. Special acknowledgment during opening & closing ceremony.
12. Space can be availed by sponsors on 2.0+ Lakhs+ lucky draw coupons distributed during pre-publicity.
13. 08 Standee/ Banners of the company can be put in the Exhibition area.
14. Regular mention by Anchor during event.
15. Special customized invitation mailers to be sent to mass database on company's behalf.
16. Access to the VIP Room and Premium Business Lounge to be provided to the company.
17. Corporate presentation of 10mins during the Technical Session on Day1
18. 12 months benefit of UPACE-LCC scheme to be availed by Title sponsor after fulfilling the terms and conditions of LCC.
19. 3 Live workshop sessions @1 per day can be availed by Title sponsor.
20. 2 Academic and 1 cultural session sponsorship included.

OPTION-2

ASSOCIATE (PLATINUM) SPONSOR

UTTAR PRADESH ARCHITECTURE CONCLAVE & EXPO 2024 - powered by XYZ
@ Rs.15.0 Lakhs

1. Official status of the ASSOCIATE (PLATINUM) SPONSOR of the event.
2. There will be 3 Platinum Sponsors.
3. Logo will be carried as "UTTAR PRADESH ARCHITECTURE CONCLAVE & EXPO 2024 - powered by XYZ".
4. Logo and message to be carried in all promotional advertisements in leading newspapers under respective category.
5. Complimentary fully furnished booth of approx. 42/44 SqM at very prominent location.
6. One small panel on the Pre-publicity van can be branded with company's AD/message.
7. Logo will be carried on all Event branding, branded gates, exclusive banners, flex boards, flags etc.
8. Special acknowledgement during opening & closing ceremony.
9. 4 Standee/ Banners of the company at Exhibition area.
10. Brand jingle and corporate films can be played during pre-publicity on LED Van
11. Regular mention by Anchor during event.
12. Corporate presentation of 5 mins during the Technical Session on Day1/Day2
13. Access to VIP Room & Business Lounge to be provided to the company.
14. 9 Months benefit of UPACE-LCC scheme to be availed by sponsor after fulfilling the terms and conditions of LCC.
15. 2 live workshop sessions on day 2 & 3 can be availed by sponsor as per availability of slots.
16. 1 academic and 1 cultural session sponsorship included.

OPTION-3

SPECIAL (GOLD) SPONSOR

@ Rs.10.0 Lakhs

1. Official status of the SPECIAL SPONSOR (GOLD) of the event.
2. Logo and message to be carried in all promotional advertisements in leading newspapers under respective category.
3. Complimentary fully furnished booth of 36.0 sqm at prominent locations
4. Logo will be carried on all Event branding, branded gates, exclusive banners, flex boards, flags etc.
5. Special acknowledgement during opening & closing ceremony.
6. 2 Standee/ Banners of the company at Exhibition area.
7. Corporate/Promotional film can be played during pre-publicity
8. Regular mention by Anchor during event.
9. Access to Gold Business lounge to be provided to the company.
10. 6 Months benefit of UPACE-LCC scheme to be availed by sponsor after fulfilling the terms and conditions of LCC.
11. Corporate presentation of 03mins during the Technical Session on Day2/Day3
12. 1 live workshop session on day 2 & 3 can be availed by sponsor as per availability of slots.

OPTION-4

Co- (SILVER) SPONSOR

Rs.6.0 Lakhs

1. Official status of the CO-SPONSOR (SILVER) of the event
2. Logo and message to be carried in all promotional advertisements in leading newspapers under respective category.
3. Free furnished booth of 27sq.mt at prominent location.
4. Logo will be carried on all Event branding, branded gates, exclusive banners, flex boards, flags etc.
5. Display of Corporate Video of upto 30 Secs during the Session Breaks
6. 1 Standee/Banners of the company at the Exhibition area.
7. Regular mention by Anchor during event.
8. Corporate/Promotional films can be played during pre-publicity
9. 50% rebate on UPACE-LCC scheme can be availed by sponsor after fulfilling the terms and conditions of LCC.
10. Access to Business Lounge (Silver) on Rotational basis to be provided to the Company

OPTION-5

OTHER SPONSORSHIP OPTION

For Details, please contact organizers

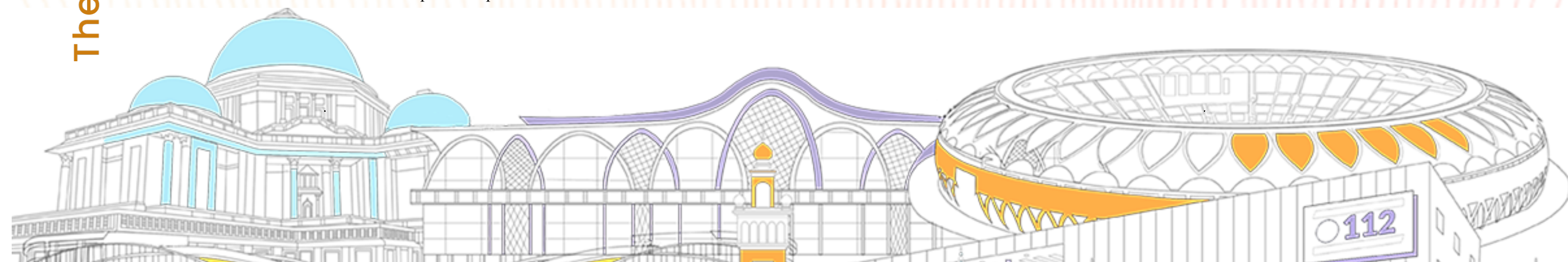
1. Gala Dinner Sponsor @ Rs. 12.0 Lakhs
2. Grand Dinner Sponsor @ Rs. 10.0 Lakhs
3. Lunch & HiTea Sponsor @ Rs. 3.0 Lakhs (Per Day)
4. Kit bags Sponsor @ Rs. 6.0 Lakhs
5. Event Souvenir Sponsor @ Rs. 3.0 Lakhs
6. Sessions Sponsor @ Rs. 2.50 Lakhs (Per Session)

STALL PARTICIPATION:

1. Fully furnished Octanorm Stall inside hanger : **Rs.10,000 per sqm (min. 9sqm)**

*All rates are excluding GST

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Terms & Conditions



1. STALLS ALLOTMENT

The furnished stalls would be allotted to the exhibitors/sponsors one day before the event. The interiors/branding of the stall including positioning of the exhibits must be completed by exhibitors and sponsors before the inauguration of event.

Furnished stalls: The facilities per 9sq.mt stall will include: 2 chairs, 1 reception table, 3 spot-lights, carpet, exhibitors name on fascia, 1 Plug Point with upto 1KW power connection and 1 Trash Bin

Outside Pavilion space: The exhibitors will have to get their own furniture and other required equipments, etc. Organizer will only provide space outside hanger in a Pagoda Tent with roof ceiling, carpet, 1 table and 2 chairs.

Fooding: Food arrangements would be there for 2 pax per 9sq.mts Stall and will increase in respective multiples.

2. REGISTRATION FOR RESERVATION

The closing date for confirmation (Sponsorship/ Participation as Exhibitor) is 15 days before the event.

Payment Terms: 100% advance payment. Full payment must be made along with the confirmation/reply form for confirming your participation and Stall allotment at prime location. Stalls allocation is on First-Come-First Serve basis.

3. CANCELLATION

The organizer reserves the right at all times to change the dates of exhibition due to force majeure, without any rights to participants for claiming compensation for any loss. Allotments cannot be withdrawn or altered by the participants and payment for reservation will be forfeited on cancellation by participants or on non-payment of any balance payment.

4. FACILITIES AT EXTRA COST

- Additional power connection will be charged @Rs.2500/- per KW per day.
- Additional Security can be provided @ Rs. 3000/- per head per 8 hrs shift
- Promoters for representation of stalls: Male 2000/day, Female 3000/ day
- Extra Furniture: (i) Chair= Rs.500 (ii) Table= Rs.750/- (iii) Reception counter= Rs.3000 (iv) Spot Light (60 W) = Rs.200/- (v) LED Tube light = Rs. 450/- (vi) Power Point 5A= Rs.100/- (vii) Power Point 15A= Rs.200/-
- LED TV 42" with stand @ Rs.3000 Per day / 55" @ Rs.3500 per day
- Small PA system @ Rs.8000 per day
- Pedestal Fan @ Rs.1500 per day
- Extra Housekeeping Staff @ Rs.3000/day

5. VISITORS TIMINGS

Day 1 : 01:00 pm – 9.00pm
Day 2 & 3 : 11:30 am – 9.00pm

6. GENERAL

In addition to any rights or reservations already specified, the organizer reserves the following rights:

- a) The information rules and regulation in this booklet are subject to alteration or deletion. The organizers will keep the exhibitors informed
- b) All matters in connection with the exhibition not provided for by these rules and regulation, shall be settled or determined by the organizers, whose decision in relation thereon shall be final and binding.
- c) In case of cancellation or postponement of the event caused by natural calamities, government instructions or any other reasons, the exhibitors shall comply with decision of the organizers.
- d) No security deposit is required. But if any damage is caused by a company it would have to pay the amount as decided by the organizers.

7. DISTRIBUTION OF THE PRICE LIST/PAMPHLETS ETC.

i) Price lists, pamphlets, advertisement, etc. may only be distributed from exhibitors own stall and not in the public gangways nor at any other location on the exhibition grounds, unless under a special sponsorship benefit provided by the organizer.

ii) Such literature must relate to the goods of the exhibitor as displayed or eligible for display by him.

8. ORGANIZER'S LIEN

Organizers shall have the lien on the exhibits/goods of the exhibitors having stall/bare space/open space if any payments remain uncleared before the end of the exhibition.

9. INSURANCE AND LIABILITY

The exhibitors are required to get all their goods insured before they are brought on the exhibition grounds. The organizers are in No way responsible for any theft or loss of good.

PARTICIPATION CONSENT FORM

Name and Address of the organization : _____

Name of the concerned official : _____ Designation : _____

Contact Number : _____ Email ID : _____

Company's PAN : _____ Company's GST No. : _____

Details of products to be exhibited/promoted : _____

Fascia Name (in BLOCK LETTERS) : _____

PAYMENT DETAILS :

DD/Cheque No. : Dated..... Drawn on..... Amount Rs.
in favour of TASK Marketing Solutions, payable at Lucknow.

FOR ONLINE PAYMENT THROUGH NEFT/RTGS:

Account Name : Task Marketing Solutions
Account Number : 0314102000006576
IFSC Code : IBKL0000314
Bank Name : IDBI BANK LIMITED
Address : Vishal Khand, Gomti Nagar, Lucknow 226010 (U.P)

SIGNATURE WITH ORGANISER'S SEAL

